

## **My BBB Accreditation Works for ME!**

Why do BBB Accredited Businesses STAY Accredited? Check out what this BBB Accredited Business has to say about it...



**First Choice Power Washing, LLC**  
**Lexington, KY**  
**(859) 983-5955**  
**[www.firstchoicepowerwashing.com](http://www.firstchoicepowerwashing.com)**

### ***BBB Accredited since April 2005***

Michael Kreisle of First Choice Power Washing, LLC in Lexington has been in business since January 2003. Kreisle told us, "Two weeks after I joined the BBB, a property manager of an apartment complex in the area logged on to BBB website, ([ky.bbb.org](http://ky.bbb.org)) searching for a trustworthy company to do a pressure washing job."

"The manager found my business on the Accredited Business list under pressure washing on the BBB website, called me up and we did the estimate. It was a large project, and the money we earned from it was enough to cover my BBB accreditation investment fees for the next ten years!"

Kreisle said the property manager that hired him contacted the BBB for an Accredited Business referral because he was adamant about using a reputable company they could trust. "Being a HUD (Housing & Urban Development) subsidized property, they have a lot of standards to meet, and wanted to deal with an ethical company they knew was also meeting high standards through BBB Accreditation," Kreisle said.

"This was one of the most profitable jobs I've had," Kreisle said. "When you are in a small business like me, marketing and direct marketing is the best thing you can do, using any means you can, including Better Business Bureau Accreditation. My BBB Accreditation is also helping pull up my company name near the top in Internet searches in Lexington for pressure washing companies."

"When your business is on a short list of other pressure washers someone may find somewhere, but yours is the one that is BBB Accredited, that puts you ahead....it did for me!"

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**Do you have a story to share about how BBB accreditation works for your business? Tell us about it.**

Perhaps our dispute resolution services solved a problem you had with a "something for nothing" customer. Maybe some research our BBB staff provided helped you avoid doing business with a fraudulent vendor. Did your ability to advertise your BBB Accreditation help you attract a customer who chose to use your business over a non-accredited business? Whatever your story is, let us know about it! You might be featured in our newsletter and on our website!

Just email your experience to **memberbbb@lexbbb.com**, or **fax it to (859) 259-1639**, mail it to **1460 Newtown Pike, Lexington, KY 40511**. Address your statement or email to "BBB Accreditation Works for ME!" Please include your name, your company name, address, phone number and email address.