



## **My BBB Accreditation Works for ME!**

**Lowe Promotions, Inc.**  
**684 Providence Road**  
**Lexington, KY 40502**  
**(859) 266-1499**  
**[www.lowepromotions.com](http://www.lowepromotions.com)**

BBB Accredited since January 1996

When Kent Lowe started his promotional products business in 1991 in the back of his car, he was doing it all - sales, distribution and finance. But every client received his personal attention to achieve his reputation of excellent customer service. Lowe took that reputation a step further by accepting an invitation to BBB Accreditation. "Anyone with good business sense will join the Better Business Bureau," says Lowe. "It's the wisest business decision you can make!"

He says businesses that are BBB Accredited are a step above the rest. "When you become Accredited with the BBB, you are telling customers that you stand behind your products and services in a big way. It's more than just words....it's a real commitment to upholding ethical business practices that pays off for the whole community in the long run."

Lowe appreciates the benefits available to BBB Accredited Businesses. "Accredited Businesses can get special pricing on group health insurance by belonging to the BBB. There are also special marketing opportunities with real value that are available to Accredited Businesses that are not available to others. Special alerts and assistance is provided to Accredited Businesses to help keep them from falling victim to scams."

"The IRS feels so strongly about the BBB that they allow the Accreditation investment fee to be completely tax deductible as a cost of doing business," Lowe adds. "BBB Accreditation is a win-win all around! I would recommend that any business invited to become BBB Accredited take advantage of the offer!"