



My BBB Accreditation Works for ME!

Blue Grass Home Entertainment, Inc.

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BBB Accredited since November 1996

Blue Grass Home Entertainment Inc. owner Dan Moore says that he feels strongly about staying Accredited with the Better Business Bureau, as well as doing business himself with other BBB Accredited Businesses.

"We know that those Accredited Businesses, like ours, have committed to uphold ethical business practices and resolve customer disputes. You know you are dealing with a different echelon of businesses, and we hope our customers feel the same way about us," Moore says.

Moore began his business in October 1995. He is a mechanical engineer by trade, he says. "I actually started out with car audio, and worked into home audio, which is similar. I really get into it. I enjoy helping customers set up home theaters and home automation in a clean installation to make the experience as easy and enjoyable as possible," he says.

Moore says that his company can help home theater buffs have their lights automatically dim or turn off when they switch on the television or DVD player, have the DVD player play at multiple TV monitors in the house, and other automated electronics people enjoy having in their homes. He also says Blue Grass Home Entertainment also has the largest display of home theater products in the state of Kentucky, verified through the major brand manufacturers, with 18 different home theater systems on display in his 8,000 square foot showroom.

Customer referrals make up most of Moore's business, he says. "I also know that our BBB Accreditation is helping us because people are checking with the BBB for reputable companies in our business category. People really want to use BBB Accredited Businesses. I was encouraged by another BBB Accredited Business to seek an invitation to join the BBB, and I'm glad I did. I would encourage other businesses to seek BBB Accreditation. It's a no-brainer to accept the invitation...it gives you an edge in business."

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