

My BBB Accreditation Works for ME!

Ashley's Wheel & Brake Service, Inc.

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BBB Accredited since July 1976

In the automobile service and repair industry, some car owners are not sure who they can trust to be honest. But Ashley's Wheel and Brake president and owner Stan Eldridge says his business remaining BBB Accredited all these years helps set his shop apart from others and gives customers confidence that they are dealing with an ethical company.

"We don't try to pretend we know what is wrong with a customer's vehicle when they first call on the phone," Eldridge says. "We take a good look at the problem and listen to the customer in determining recommendations for fixing the problem. We are straightforward with customers and take the time to discuss things with them. Some large chain operations may not always give that personalized service."

The mission of Ashley's Wheel and Brake is to anticipate and meet the automobile service needs of car owners by providing the most professional and knowledgeable staff in Central Kentucky. The shop opened in 1964 under the guidance of Wilgus Ashley. In 1977, ownership was transferred to Garry Eldridge, who retired in 1999 and transferred ownership to his sons, Stan and Dan Eldridge. The shop provides wheel and brake service, alignments and general automobile service and maintenance.

"My father liked to work on cars as a hobby, and turned that into a line of business for himself," Eldridge says. In fact, Ashley's has some customers who bring their classic cars to the shop for some work.

Eldridge feels it is important to show public support of the BBB through Accreditation. His business is also a participant in "Local First," an initiative of small local businesses promoting the idea of customers dealing with their established, neighborhood businesses for their needs.

Ashley's Wheel & Brake prides itself on offering good quality parts and service. "We do our very best to provide the best service in an ethical manner," says Eldridge.



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