

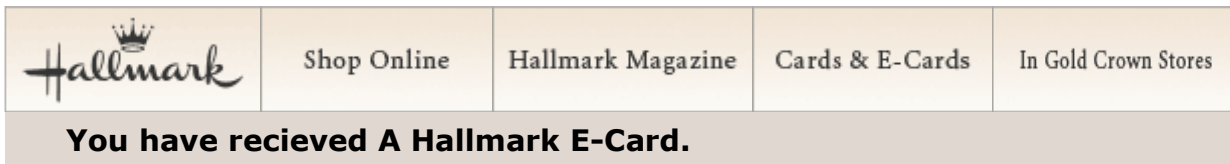


***DON'T FALL FOR IT!*sm**

Hallmark "e-card" Scam

Many of you may have received one of those electronic greeting cards in your e-mail box in the past....but the next one that pops up in your e-mail box may not be the real deal. Troublemakers out there are taking advantage of the popularity of e-cards to harm your computer.

Take a look at one that's going around:



Hello!

You have received a Hallmark E-Card from your friend.

To see it, check the attachment.

There's something special about that E-Card feeling. We invite you to make a friend's day and send one.

Hope to see you soon,
Your friends at Hallmark

Your privacy is our priority. Click the "Privacy and Security" link at the bottom of this E-mail to view our policy.

Hallmark.com | Privacy & Security | Customer Service | Store Locator

It appears to have been sent through Hallmark, a well known greeting card company. It carries their logos, and invites you open the attachment to view the card someone has sent you.

Stop right there. This was not sent through Hallmark's e-card service.

Hallmark's website warns of this scam and says their e-cards are never sent in the form of an attachment to download. The company warns that downloading attachments in these fraudulent e-mails could download a virus onto a computer that compromises your personal data.

Also, they say the sender's name will appear in the subject line if it's really from Hallmark. This one doesn't have that.

It should also have a confirmation number, which you can plug into Hallmark's website to retrieve an e-card. They say if it does not, don't open it.

Other greeting card or post card companies' names may be fraudulently used in this scam. But if you get one of these with these warning flags, don't open it....and don't fall for it!

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Be a "Don't Fall for It!" informant! If you have something to share you believe may be a fraudulent offer or scam, please let the BBB know! Call us at (859) 259-1008 or toll-free, 1-800-866-6668, or email us at info@bluegrass.bbb.org.