

Help Protect Your Financial Well-Being!

The Better Business Bureau of Central & Eastern Kentucky
is proud to announce

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**PREMIUM
DISCOUNTS
FOR BBB
ACCREDITED
BUSINESSES,
EXTENDED
FAMILY, AND
EMPLOYEES**



Dear Accredited Business,

The question of, *who will pay for Long-Term Care — Medicare, Medicaid, or you* — is a subject of deep concern for many Americans, including, members of Congress.

The dwindling U.S. resources for Long-Term Care, prompted a government response to the impending Long-Term Care crisis. In the Health Insurance Portability and Accountability Act of 1996 (HIPPA), along with the Deficit Reduction Act of 2006 (DRA), Congress set new standards for Long-Term Care Insurance and provided tax incentives, along with special features, for policyholders with qualified plans. Having neither the intent, nor the resources to pay for Long-Term Care, the Federal Government ratified HIPPA, along with DRA and sent a clear message to Americans: *you the taxpayer, will shoulder the costs of your Long-Term Care expenses.*

While the on-going storm of clouds of financial stress in Washington and on Wall Street continue to gather, it becomes more evident by the day, we will be solely responsible for ensuring the protection of our hard-earned assets.

“After careful review,” said Neil Kingery, President and CEO of the Better Business Bureau of Central & Eastern Kentucky, “BBB is pleased to announce, Anchor Health Administrators, LLC, a specialist in Long-Term Care Association Planning for almost 20 years, has been selected to offer this individual coverage from the multiple LTC provider companies they represent.”

Accredited BBB applicants will qualify for premium discounts and additional benefits. These discounts and benefits are also available to extended family members, employees, as well as their extended families.

Discover more about the new Long-Term Care Insurance BBB Accreditation Benefit Program and the way it can help you and your employees preserve your savings. Simply return the reply card in the postage-paid envelope, or call 859-873-4804, 800-550-4LTC. Either way, you’ll get the information you need to help you make the right decision for you.

Sincerely,

L. Robert Wear, CLTC
President, Anchor Health Administrators, LLC

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INFORMATION REQUEST CARD

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